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Graduates

COLLEGE OF
BUSINESS AND
ACCOUNTANCY



COLLEGE OF BUSINESS AND ACCOUNTANCY

ACCREDITATIONS

- ISO 9001:2015 Certification
- CHED's **First Philippine Higher Education Internationalization Awardee**, 2021
- One of the **Top 10 Business Schools** in the Philippines surveyed by the **Asia Education Review**, 2024
- Accredited by the **International Accreditation Council for Business Education** (IACBE)
- One of the few and pioneering members of the **Association to Advance Collegiate Schools of Business (AACSB)** in the Philippines
- Faculty members are holders of **Certificate IV in Training and Assessment** by the Teacher Training and Assessment Program, Hibernia Institute, Sydney Australia and Majestic Global Consulting Group
- **Level III Accreditation** by the FAAP and **PACUCOA's first-ever Quality and Sustainability Seal Awardee** - BS in Business Administration
- **Level II Accreditation** by the FAAP - BS in Entrepreneurship
- **Level I Accreditation** by the FAAP - BS in Accounting Information System

PROFESSIONAL MEMBERSHIPS

- International Accreditation Council for Business Education (IACBE)
- Association to Advance Collegiate Schools of Business (AACSB)
- National Association of Certified Public Accountants in Education (NACPAE)
- Junior Banking and Finance Executives (JBFINEX)
- Junior Philippine Institute of Accountants (JPIA)
- Philippine Institute of Certified Public Accountants (PICPA)
- Philippine Junior Marketing Association (PJMA)
- Production Operations Management of the Philippines (POMP)
- Philippine Marketing Association (PMA)

BS IN ACCOUNTANCY

The program provides general accounting education to students wanting to pursue a professional career in accountancy specifically in Public Accounting. This is the program that complies with the latest competency framework for professional accountants issued by the International Federation of Accountants (IFAC) through the International Education Standards. Graduates of this program are qualified to take the Philippine Licensure Examinations for Certified Public Accountants given by the Professional Regulation Commission - Board of Accountancy (PRC-BOA), and other international professional accountancy organizations. Accounting professionals are involved in providing assurance and audit services for statutory and financial reporting, tax related services, management advisory services, and in other management planning and decision-making processes.

BS IN ACCOUNTING INFORMATION SYSTEM

The program provides general accounting education to students wanting to pursue a professional career in accountancy specifically in Accounting in Information System. It also complies with the latest competency framework for professional accountants issued by the International Federation of Accountants (IFAC) through the International Education Standards.

Graduates of this program are qualified to take Accounting Information System certification assessments offered by international organizations. Accounting Information System professionals are expected to lead the business organization at different levels in accounting, finance, and computer skills.

Graduates of Accountancy Programs can work in any of the four sectors and assume any of, but not limited to, the following positions:

PUBLIC PRACTICE

- Junior Analyst
- Consulting Staff
- Auditor
- Partner
- Senior Consultant

GOVERNMENT

- State Accounting Examiner
- State Auditor
- Tax Examiner
- Audit Services Manager

COMMERCE AND INDUSTRY

- Analyst
- Cost Accountant
- Budget Officer
- Finance Manager

ENVIRONMENT

- Junior Accounting Instructor
- Accounting Department Chair

BS IN ENTREPRENEURSHIP

The degree equips aspiring entrepreneurs with the skills, values, and attitude that increase their chances of success. Upon completing the academic requirements of the program, a graduate of BS Entrepreneurship will have the capability to establish and manage a business or work in any organization where entrepreneurial competencies are essential.

Additionally, the curriculum allows students to earn a second diploma in International Business under the Australian Qualifications Framework (AQF) if they choose to convert their units accordingly.

Career opportunities: A graduate can pursue other careers such as Entrepreneurship or Business Development or Corporate Planning Development in the field of Marketing.

BS IN BUSINESS ADMINISTRATION MAJOR IN MARKETING MANAGEMENT

The **Bachelor of Science in Business Administration Major in Marketing Management** is a degree program designed to provide students with a strong foundation in marketing concepts and principles. It equips them with the knowledge and skills necessary to manage marketing activities in business organizations, succeed in the dynamic and competitive field of marketing, and make strategic marketing decisions that drive business growth.

Career opportunities: Graduates of this program can pursue careers in various areas of marketing, including brand management, advertising and promotions, sales management, and digital marketing. They may also work in market research and analysis, marketing consulting, or public relations.

BS IN BUSINESS ADMINISTRATION MAJOR IN BANKING

The **Bachelor of Science in Business Administration Major in Banking** is a degree program designed to provide students with a comprehensive understanding of the banking industry, financial markets, banking laws and regulations, and related business concepts. It equips students with the knowledge and skills necessary to succeed in the banking sector and related fields.

Career opportunities: A graduate of this program can pursue careers in various areas of the banking industry, including commercial banking, investment banking, and private banking. They may also work in financial analysis, risk management, or financial planning.



BS IN BUSINESS ADMINISTRATION MAJOR IN OPERATIONS & SUPPLY CHAIN MANAGEMENT

The **Bachelor of Science in Business Administration Major in Operations & Supply Chain Management** is a degree program designed to equip students with the knowledge and skills necessary to manage business operations effectively. It prepares students to make strategic decisions that enhance efficiency, productivity, and overall business performance.

Career opportunities: Graduates of this program can pursue careers in various areas of operations management, including production management, supply chain management, and quality control management. They may also work in consulting firms or establish their own businesses.





Career Outlook for Business Graduates

The salary of expatriate Filipinos in Canada working in Banking and Finance can reach up to **PHP 1,900,500 annually** (APAC Monetary).

The demand for operations research analysts will **increase by 25% through 2030**. This indicates the field is growing much faster than the national jobs average (Bureau of Labor Statistics, U.S. Department of Labor).

Internally, the **OLFU College of Business and Accountancy (CBA)** reports an **impressive 94% employability rate** among its graduates, highlighting the institution's commitment to producing career-ready professionals.

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for enrollment process, estimated school fees, and more



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