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COLLEGE OF
HOSPITALITY AND
INSTITUTIONAL
MANAGEMENT



VERY GOOD



COLLEGE OF HOSPITALITY AND INSTITUTIONAL MANAGEMENT

At the College of Hospitality and Institutional Management (CHIM), we believe **hospitality is more than service**—it is about creating meaningful connections and lasting experiences. Recognized as a **Center of Excellence (COE) by the Commission on Higher Education (CHED)**, CHIM is committed to developing professionals who combine technical expertise with genuine care. Our industry-driven programs, world-class practicum opportunities, and international internships prepare students to thrive in diverse settings—from luxury resorts and fine dining establishments to cultural tourism experiences.

CHIM stands at the forefront of innovation, integrating the latest technological advancements and digital transformation to enhance—not replace—the **human touch that defines hospitality**. Our graduates earn not only a Philippine diploma but also globally recognized qualifications from the United States and Australia, opening doors to **international career opportunities**.

Join OLFU CHIM, where the future of hospitality remains warm, personal, and truly human.

ACCREDITATIONS

- **BS in Hotel and Restaurant Management**
 - Recognized as Center of Excellence (COE) by CHED
- **BS in International Hospitality Management (BSIHM) and BS in International Tourism Management (BSITM)**
 - Granted a five-year accreditation from the Institute of Hospitality (UK)
 - Recipients of Philippine Association of Colleges and Universities Commission on Accreditation's (**PACUCOA**) first-ever Quality and Sustainability Seal
 - Granted Level IV Accreditation by the Federation of Accrediting Agency of the Philippines (FAAP)
- **BS Nutrition & Dietetics** - Granted Level II Accreditation by the FAAP
- **Faculty Excellence** - Holders of Level IV Australian Qualification for Training and Assessment through Hibernia Institute, Australia and Majestic Global
- **Global Recognition** - First Philippine Institution accredited by the Institute of Hospitality (UK)
- **Online Education Leadership** - Awarded by the American Hospitality Academy (AHA)

PROFESSIONAL MEMBERSHIPS

- International Council on Hotel, Restaurant and Institutional Education (ICHRIE)
- Asia-Pacific Council on Hotel, Restaurant and Institutional Education (APacCHRIE)
- Hotel and Restaurant Association of the Philippines (HRAP)
- Association of Administrators in Hospitality, Hotel and Restaurant Management Educational Institutions (AAHRMEI)
- Council of Hotel and Restaurant Educators of the Philippines (COHREP)
- Union of Filipino Tourism Educators, Inc. (UFTE)
- Association of Human Resource Managers in the Hospitality Industry (AHRM)
- Philippine Association of Nutrition (PAN)
- Nutritionist-Dietitians' Association of the Philippines (NDAP)
- Travel and Tourism Research Association (TTRA)
- Tourism Industry Board Foundation, Inc. (TIBFI)

BS IN INTERNATIONAL HOSPITALITY MANAGEMENT

The BSIHM program prepares students to become effective leaders, managers, and/or entrepreneurs in the global hospitality industry. Its specializations integrate a balance between management theory and industry standards in hospitality operations with a global perspective and practice. The program curricula are meticulously aligned with international standards, enabling students to earn a Professional Certificate from the American Hospitality Academy (AHA) and a Diploma in Hospitality Management recognized under the Australian Qualification Framework (AQF) on top of the BSIHM Diploma from OLFU.

Specializations:

• Culinary Arts

Our specialized program encompasses a wide spectrum of culinary styles and cuisines, from traditional culinary traditions to cutting-edge culinary trends. Students will learn the fundamentals of cooking, investigate the science of flavor balancing, and have hands-on training with our cutting-edge kitchens.

Career Opportunities

- Executive Chef
- Food Stylist
- Sous Chef
- Garde Manger
- Patisserie Chef
- Catering Chef

• Hotel and Administration in Cruise Line Operations (HACLO)

Our specialized program offers a unique blend of hospitality management and maritime expertise, giving students an in-depth knowledge of the cruise industry's unique demands

Career Opportunities

- Accommodation Manager
- Front Office Manager
- Cruise Director
- Concierge
- Guest Relation Manager
- Guest Service Manager

• **Restaurant and Fast-food Chain Operations (ReFCO)**

With our specialized curriculum, students will learn the dynamic world of the food industry and acquire essential competencies from menu planning and food costing to inventory management to training to achieve success in restaurant management.

Career Opportunities

- Restaurant Owner
- Catering Manager
- Restaurant Manager
- Outlet Manager
- Fast-Food Chain Manager
- Wine Sommelier

BS IN INTERNATIONAL TOURISM MANAGEMENT

The BSITM program focuses on the development of management and entrepreneurial skills needed for students who are aspiring to assume greater responsibilities in the tourism industry. The program ensures that the students acquire necessary tools and knowledge for their advancement in their chosen career in the field of tourism and hospitality. The graduates of this program are expected to be globally competitive in the travel and tourism industry.

The program curricula are meticulously aligned with international standards, enabling students to earn a Professional Certificate from the American Hospitality Academy (AHA) and a Diploma in Tourism Management recognized under the Australian Qualification Framework (AQF) on top of the BSITM Diploma from OLFU.

Specializations:

• **Meetings, Incentives, Conventions, Exhibitions (MICE)**

Learn the craft of creating memorable experiences for a variety of events. Our specialist curriculum covers all facets of event planning, administration, and execution, from business conferences and trade fairs to incentive trips and social gatherings.

Career Opportunities

- Event Coordinator
- Event Production Manager
- Destination Management Specialist Organizer
- Meeting and Convention Planner
- Exhibition and Trade Show Organizer

• **Travel and Tour Operations (TTO)**

Explore the various sides of the travel and tourism industry to learn about the complexities of tour management, trip planning, and customer service.

Our program covers every facet of travel and tour operations, from designing remarkable itineraries to managing logistics and delivering excellent guest experiences.

Career Opportunities

- Tour Operator
- Travel Agent
- Destination Specialist
- Airline Customer Service
- Travel Consultant
- Travel and Tourism Consultant

BS IN NUTRITION AND DIETETICS with Entrepreneurial Culinary Arts and Nutrition

BS Nutrition and Dietetics (Entrepreneurial Culinary Arts and Nutrition) is a modern program among its kind in the country and is designed for students who are fascinated in exploring how entrepreneurship can be incorporated into culinary, food science, and nutrition. It also builds the entrepreneurial skills of students.

Throughout the program, theoretical studies are strengthened by first-hand education with state-of-the art culinary and food and nutrition facilities. It also offers a conceivable employment success and career growth with the Australian-ASEAN-TESDA-CHED recognition of its curriculum. The curriculum allows the students to obtain another diploma in hospitality management under the Australian Qualifications Framework if the students want to convert some units under AQF.

Career Opportunities

- Clinical Dietitian
- Weight Loss Consultant
- Community Nutritionist
- Sports Nutritionist
- Food Service and Hospitality Manager
- Public Health Nutritionist Manager and/or Dietitian
- Corporate Wellness Program Personnel

BS IN CULINARY MANAGEMENT (Pampanga Campus Only)

The BS in Culinary Management program is for those who aspire to stand out in top-notch, professional kitchens. In OLFU, students acquire culinary theories and skills, as well as the dynamics of culinary management. Learners will be exposed to different culinary customs and styles, and will be encouraged to innovate in areas such as developing recipes and designing menus.

As importantly, students will know how to do pricing and how to properly manage their supply chain. The curriculum includes significant hours devoted to practicum training for which the University provides a network of high-caliber partner companies.

ETEEAP for BS in Hospitality Management

A BS Hospitality Management degree may also be obtained from OLFU through the Expanded Tertiary Education Equivalency and Accreditation Program (ETEEAP) of the Valenzuela City Campus.

For more information, kindly get in touch with the Admissions team at (02) 8291-6538 loc. 110.





Career Outlook for Hospitality and Tourism Graduates

The hospitality industry has demonstrated strong growth, rising from **\$4.39 trillion in 2022 to \$4.70 trillion in 2023 (7.0% CAGR)**, with projections reaching **\$5.82 trillion by 2027 (5.5% CAGR)**, showcasing its resilience and continued expansion.

Source: Hospitality Global Market Report 2023

Career Outlook for Nutritionists and Dietitians

About 5,600 openings for dietitians and nutritionists are projected each year, on average, over the decade.

Source: Bureau of Labor Statistics, U.S. Department of Lab

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